

## OREM SENIOR ADVISORY COMMISSION MEETING

Wednesday, March 26, 2014  
Orem Senior Friendship Center  
Conference Room  
1:15 p.m.

PRESENT: Commission members: Kay Bradford, Barbara Willes, Tom Carlile, Margarette Hlawatschek, LaRae Adams, David Squires, Councilman Hans Andersen, Administrative Assistant/Senior Center Program Coordinator: Gena Bertelsen.

EXCUSED: Joyce Ottens

CONDUCTING: Chairman Kay Bradford

INTRODUCTION:  
Kay Bradford welcomed commission members. The meeting was called to order at 1:15 p.m.

PRAYER:  
The prayer was offered by Barbara Willes.

MINUTES:  
Tom Carlile moved that the minutes from the February 5, 2014 meeting be approved. It was seconded by David Squires. The minutes were approved by unanimous vote.

### PROGRAM COORDINATOR'S REPORT

Program Director Gena Bertelsen reported on membership continuing to grow. Since November 1, 2013 we have had 396 annual memberships and 287 golden memberships updated. An email option was offered on the membership form and 30% of our active members are having the newsletter, menu and activities emailed to them monthly. One of the receptionist reported that she averages 4 new members each day. Many of these new members do not reside in Orem. Commissioners asked Gena if there would come a time that Orem would not serve the seniors from other cities. Gena shared with them the compliments that have been given that "Orem does care about the seniors" and that Provo, in particular, seems to have gone away from that. Seniors not residing in Provo are charged \$100.00 per year for a senior membership. She also shared her feelings of a win-win scenario that when seniors from neighboring cities come to our city they are most likely spending their money here and raising Orem's tax revenue.

In February we served 1482 meals with an average of \$1.81 per meal donated. This has risen slightly from January at \$1.77 per meal.

She reported The Grammy's were phenomenal! Approximately 250 attendees participated. We were so blessed to have help from Treeo, iCare Home Health and Hospice, OneCare Home Health and Hospice, Hearts for Hospice, Symbii Home Health and Hospice, Orem and Provo Nursing and Rehab, Sundberg Olpin Mortuary, Jamestown Assisted Living, Bob Womack with Osmond Realty and 15 BYU Volunteers. Patrons are still talking about it and the hope is that it will continue for a while. Frank Sinatra, Tina Turner and Elvis were a big hit and our emcee, Bob, was simply perfect at handling the crowd, the entertainment and sliding through any imperfections we had. We made the paper with the program. We have had one negative comment with it and that was that their table did not get any hors d'oeuvres. We will coordinate the serving of the snacks for next year as we did for the serving of the thanksgiving meal. Other than that...it was a colossal success!! Gena passed around cards for everyone to sign to thank the companies that helped us and will be delivering a basket with home-made bread, baked in our center, to each of the 10 companies.

The High School dance was a bust. Two people showed up, the coordinators wife and daughter. It was poor planning on the date due to the biggest competition falling on that weekend for ballroom dance. Gena has spoken with Scott Swain to let him know we are cancelling the remaining two dances that are scheduled and he has emailed all concerned parties to update them.

The next scheduled community dance is Saturday, April 26<sup>th</sup>. It is called "Spring It On" and the Al Huish Band will be playing. Tickets are on sale for \$8.00 in advance and will be \$10.00 at the door. February BINGO participants were 808.

Debbie and Larry, our service workers, continue to take such good care of the facility. Receptionists are also doing a terrific job. Gena is concerned about losing any of them as employees. Local places, such as Treeo are hiring at a much higher hourly rate than what we are currently paying. One of our receptionists has taken a weekend job with them at \$10.00 per hour. Margarette Hlawatschek commented that the newspaper said all Orem employees would be receiving a 2% raise. Gena asked Mr. Andersen if that raise included flex employees also. He stated that he was unsure if it covered them or not as he was not able to read through the entire document. Gena asked Mr. Andersen to share her concern of potentially losing our employees with the other council members.

The Thrift Store Fashion Show had about 20 participants and it seemed to be enjoyed by all. Bingo participants since last update total for February is 808.

Tuacahn sign-ups went smoothly and the bus is almost halfway full. We still have 2.5 months to fill it up and it is anticipated that it will be full.

Gena presented a Cookbook/Fundraising idea that could generate several thousand dollars for activities at the center. The proposed sale start date would be November 1<sup>st</sup> to encourage "Christmas Gifts" and commissioners thought \$10/book would be the best price. Discussion was had concerning details, pricing and selling ads to senior service companies. Commissioners were very agreeable to the idea. Gena suggested having a volunteer committee help with the push on getting recipes from the seniors. Gena will bring further information to the board at the June meeting.

Gena reminded commissioners that the center will be closed March 29-April 6<sup>th</sup> for annual maintenance.

Gena announced that we have scheduled an American Indian Tribute on April 10<sup>th</sup> that will be presented by two of our own patrons who are of Native American decent. She also has tentatively planned a picnic in the park for May.

Gena updated commissioners on the opening of the donation box being made bigger, as per their request.

David Squire asked if when one of our members passes away we could find their obituary and print it up for the other seniors to be able to read. Gena said she will make that happen.

LaRae Adams asked how well the Wendover bus was filling up. Gena stated that it was at 30 of 56 seats. Gena also stated that if the bus does not fill up to at least 50 that the trip will be cancelled.

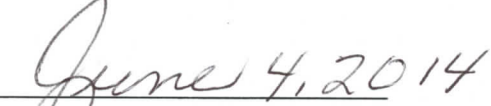
Kaye Bradford shared some Easter poems and treats with the group. She also shared information about the upcoming Elder Quest Luncheon on April 16<sup>th</sup> from 10-3 PM at the Provo Library Grand Ballroom. Tickets are \$20 and commission members are invited and may pick up tickets from Barbara or Kay.

ADJOURNMENT:

There being no further business the meeting adjourned at 2:10 PM

The next meeting is scheduled for June 4, 2014 1:15 PM

  
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Senior Advisory Commission Chairman

  
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Date